



## Banque SYZ voted “Best Private Bank – Client Service”

Friday, 04/27/2018

Banque SYZ has been crowned ‘Best Private Bank – Client Service’ by a panel at the WealthBriefing European Awards 2018. The award ceremony was held on 26 April in London and organised by ClearView Financial Media.



The triumph is yet another milestone for Banque SYZ and its drive to be recognised as one of the pre-eminent players in the competitive wealth management space for its client centric approach, by offering tailored investment solutions that match each client’s profile and wishes. Banque SYZ business model is founded on strong principles that guide its actions: relentless quest for excellence by challenging the status quo, constant innovation, absolute independence, spirit of entrepreneurship and genuine passion. Recently, Banque SYZ has been the first private bank in Switzerland to offer an equity linked bond issued with the World Bank, to meet responsible investors growing expectations.

Showcasing ‘best of breed’ providers in the global private banking, wealth management and trusted advisor communities, the WealthBriefing European Awards were designed to recognise companies, teams and individuals which the prestigious panel of judges deemed to have ‘demonstrated innovation and excellence during 2017’.

Silvan Wyss, Head of Wealth Management, commented: “It is a great honour to have been voted the winner of these prestigious awards by so many of the industry’s great and good. This award is a testament to our commitment to excellence and delivering the highest level of service to our clients”.

ClearView Financial Media’s CEO, and Publisher of WealthBriefing, Stephen Harris, was first to extend his congratulations to all the winners. He said: “The firms who triumphed in these awards are all worthy winners, and I would like to extend my heartiest congratulations. These awards recognise the very best operators in the private client industry, with ‘independence’, ‘integrity’ and ‘genuine insight’ the watchwords of the judging process - such that the awards truly reflect excellence in wealth management.”